

FOR IMMEDIATE PRESS RELEASE

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**The Exotic Erotic Ball Offers Free Tickets to Blood Donors.
Give a Pint of Blood – Get A Ticket!**

SAN FRANCISCO, CA (October 6, 2008) – The 29th annual Exotic Erotic Ball and Expo, the internationally acclaimed *Celebration of Flesh, Fetish, and Fantasy*, and - according to E! Entertainment TV - “*The World’s #1 Wildest and Sexiest Party*,” proudly announces its 8th Annual Blood Drive, Thursday, Oct. 9, 2008, from 2:30 PM to 8:30 PM, at Blood Centers of the Pacific’s Irwin Center, 270 Masonic Ave., at Turk, San Francisco, CA.

The Exotic Erotic Blood Drive is held in advance of the ball and thanks to these efforts, The Exotic Erotic Ball has helped save the lives of over almost 1,000 Bay Area residents with the gallons of blood that have been donated by Ball attendees over the past seven years. Now in its eight year, Blood Centers of the Pacific is once again anticipating breaking donation records again. In 2007, Exotic Erotic Ball attendees donated 86 pints of blood, smashing the 2006 record of 54 donations. Blood Centers of the Pacific needs over 500 donations a day to meet the Bay Area blood needs.

Blood donors who give 1 pint of blood according to the instructions below will receive one free General Admission Ticket to the 2008 Exotic Erotic Ball.

Here’s how it works:

1. Visit www.bloodheroes.com and click on FIND A LOCATION.
2. Enter the Sponsor Code of ‘makelovenotwar’, no spaces, in the area provided, and hit return.
3. Click on the Exotic Erotic Blood Drive, pick a time, and make your appointment.
4. You **MUST** make an appointment in order to be eligible to receive your free ticket, and you **MUST** give blood on the day of the drive at the time you agreed.

Don Burghardt, Director of Donor Recruitment, states, "This is the eight consecutive year that the Exotic Erotic Ball has been helping save lives in the Bay Area. Many people would not have another Halloween if it weren't for the Exotic Erotic Ball."

WHO: Blood Centers of the Pacific and Perry Mann’s Exotic Erotic Ball
WHAT: A blood drive for Bay Area patients
WHEN: Thursday, October 9, 2006, 2:30 PM to 8:30 PM
WHERE: Blood Centers of the Pacific’s Irwin Center office, 270 Masonic Ave., at Turk, San Francisco.

For more information call: 1-415-567-BALL (2255) and be sure to visit www.exoticeroticball.com for more info.

For more info about the efforts of Blood Center of the Pacific, please visit: www.bloodcenters.org