



Official Rules for “Give Blood. Get Smart.” Smart Car Giveaway 2010

The giveaway is sponsored by Blood Centers of the Pacific (BCP), a nonprofit organization.

Eligibility

The giveaway is open to United States residents at least 18 years of age who present to give blood at any BCP donor center or mobile blood drive. Employees of BCP, Blood Systems, Smart Car or their subsidiaries, and their immediate family members are not eligible to enter. The term “immediate family” includes spouses, siblings, parents, children, grandparents, grandchildren and other persons residing in the same household (related or not). The giveaway is void where prohibited. Residents of jurisdictions where this contest is not permitted, or where BCP would be required to register or be restricted in any other way, are not eligible to win a prize.

How to Enter

Persons presenting to donate blood at any BCP donation center or blood drive from July 1, 2010 through August 31, 2010, are eligible to enter the giveaway.

Persons intending to donate blood must complete a donor history questionnaire to enter the giveaway. Persons who have completed the donor history questionnaire will be automatically entered into the giveaway. It is the responsibility of the person intending to donate to ensure that BCP has the correct contact phone number in the event their name is drawn as a finalist. Persons who do not wish to be automatically entered in to the contest may call 888-393-4483 and leave their name, phone number and they date they came to donate blood to be removed from the drawing. One entry per person. The entry is non-transferable.

Selection of Winners

The raffle starts July 1, 2010 and ends August 31, 2010. Eight finalists' names will be drawn and eligible to win the car. Blood Centers of the Pacific will use its reasonably best efforts to contact each finalist by telephone for two days following the drawing. If contact cannot be made, the finalist will be deemed ineligible and an alternate name will be randomly drawn from among the remaining entries on the third day.

Drawings will take place at the Blood Centers of the Pacific headquarters located at 270 Masonic Avenue in San Francisco, and will be held under the supervision of three Blood Centers of the Pacific employees, whose decisions are final and binding. Each finalist will be required to provide proof of a driver's license valid in the United States and proof of insurance and sign the Blood Centers of the Pacific photo consent form, which grants Blood Centers of the Pacific permission to use their names, likeness, photographs and voices in connection with promotion of the giveaway and waive any claims to royalty, right or remuneration for such use. The consent form must be completed and received by Blood Centers of the Pacific within five business days of receipt by the finalist in order to be eligible for the grand prize drawing. If the consent form is returned as undeliverable, or is not received by Blood Centers of the Pacific within the five business days as required, the finalist will be disqualified and an alternate name will be drawn. Non-compliance with any of the foregoing may result in disqualification and the drawing of an alternate finalist's name. Blood Centers of the Pacific reserves the right to permanently disqualify any person who it believes has intentionally violated the Official Rules.

The eight finalists will be invited to a special event that will be held on or before September 15, 2010, where the grand prize winner will be selected to receive a new Smart Car Passion Coupe. Finalists must be present at the special event in order to be eligible for the grand prize drawing. All entries are non-transferable.

Miscellaneous

The odds of winning depend upon the number of eligible entries received according to the eligibility requirements. By entering, participants agree to be bound by these Official Rules and decisions of Blood Centers of the Pacific. By participating in the drawing, participants agree to release and hold Blood Centers of the Pacific, Blood Systems and their employees harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the drawing or the giveaway, or resulting from acceptance, possession or use of any prize, including without limitation, personal injuries, death and property damage, and claims based on publicity rights, defamation or invasions of privacy. Blood Centers of the Pacific reserves the right to change these Official Rules without notice. The conduct of this giveaway is governed by the applicable United States laws, which take precedence over any rule to the contrary herein. Blood Centers of the Pacific will follow the applicable laws for conducting a giveaway. For names of finalists or the grand prize winner, send a self-addressed, stamped envelope to: Blood Centers of the Pacific, 270 Masonic Ave, San Francisco, CA, 94118, attention: D. Burghardt.

June 23, 2010