

# Everyday Heroes

**Blood Centers of the Pacific's Diversity E-newsletter**

September 2011



## 101 Heroes Blood Drive

**Celebrate Sickle Cell Awareness Month!**

**We need 101 heroes to donate blood for patients who depend on it!**

***Make your appointment today!***



In celebration of Sickle Cell Awareness Month in September, BCP is holding a “[101 Heroes Blood Drive](#)” to encourage at least 101 people to give blood on Saturday, September 24th, 2011, from 10am to 3pm at [Studio One Art Center](#) in Oakland.

“Why 101? That number is significant because it’s been 101 years since sickle cell anemia was first written about in a medical journal,” said Fred McFadden, Diversity Blood Donor Program Specialist at BCP. “About 98 percent of people suffering from sickle cell anemia in the United States are [African-American](#), and patients with the disease may need 15 to 25 blood transfusions each year. Usually, the safest blood for them to receive comes from other African-Americans. To mark Sickle Cell Awareness Month, we need 101 heroes to help save lives by donating blood.”

In addition to hosting the blood drive, BCP held a “What Sickle Cell Means to Me” Art Contest. Patients and non-patients alike were invited to express their answer through art in any medium. Selected artwork will be displayed at Studio One Art Center during the event.



To add to the family fun and festivities, there will be free food and art workshops for kids, raffle prizes and more. All blood donors will get a free T-shirt and a chance to meet basketball star [Stephen Curry](#) and Miss Black California USA [Constance Reese](#), whose [mother has sickle cell anemia](#).



The "101 Heroes Blood Drive" is sponsored by BCP and [Novartis Diagnostics](#), in partnership with [Children's Hospital & Research Center Oakland](#), [CoachArt](#), [Sickle Cell Community Advisory Council](#), [Sickle Cell Disease Soldier Network](#), [The Links Incorporated](#), [Oakland Technical High School](#), [National Donor Marrow Program](#) and the [California Transplant Donor Network](#).

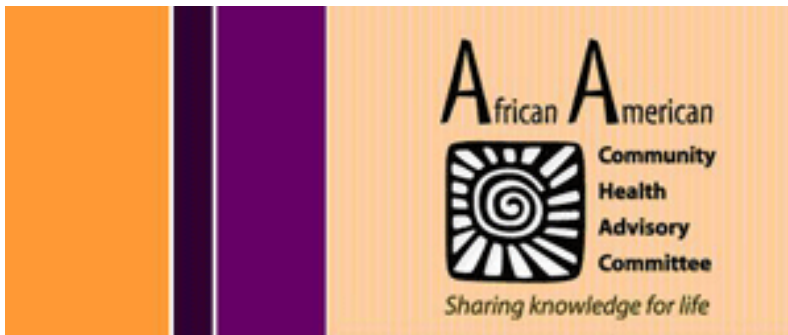
**What:** [101 Heroes Blood Drive](#) Marking Sickle Cell Awareness Month with Appearance by Stephen Curry

**When:** September 24, 2011, 10am to 3pm

**Where:** [Studio One Art Center](#), 365 45th St., Oakland

To schedule an appointment to donate blood or for more information about the art contest, visit [www.bloodcenters.org](http://www.bloodcenters.org) or call Fred McFadden at (415) 354-1381.

## "Sharing Knowledge For Life!"



Its motto is "Sharing knowledge for life!" and as strong advocates of health education and increased access to health resources, it comes as no surprise that the [African American Community Health Advisory Council](#) (AACHAC) recently partnered with BCP to save lives through blood donation.

"AACHAC held its inaugural blood drive at our 10th Annual Soul Stroll for Health on May 21st, where we collected 15 pints of blood," said Darryl Lampkin, chair of the organization. "We are excited about our partnership and the inclusion of blood donation as part of AACHAC's offering to our community at our events where possible."

Founded in 1995, the AACHAC's mission is to create an awareness of the major health concerns and issues affecting African Americans, and to actively seek and promote a more healthful lifestyle. Its goal is to raise awareness of selected health issues by focusing on different diseases or issues throughout the year and distribute health-related materials, resource referrals, etc. The AACHAC is an all volunteer committee and currently has about 80 members.

The next [blood drive](#) by the AACCHAC will be at the Men's Health Symposium: Brothers Reaching Brothers at the [Mills Health Center](#), Saturday, September 17, 2011, 9:00am – 1:00pm.

"The symposium is an excellent opportunity to educate men about the importance of blood donation," said Darryl, an STD/HIV Prevention Supervisor with the San Mateo County Public Health who has volunteered with the AACCHAC for more than four years. "It will provide them with an opportunity to donate blood and give life!"



### **Saving Lives at a Blood Drive Near You**

Save lives by donating blood at one of these community-sponsored blood drives or at any of our [center locations](#):

1) Hilton Oakland Airport, One Hegenberger Road, Oakland, 94621  
Tuesday, September 6, 2011  
1:00pm – 6:00pm  
Location: Forum Room  
For Appointments [Click HERE](#)

2) KW Foundation For Nonviolence, 250 Frank Ogawa Plaza, Oakland, 94612  
Thursday, September 8, 2011  
10:00am – 3:00pm  
Location: Bloodmobile in Oakland City Center across from OPD Recruiting Unit  
For Appointments [Click HERE](#)

3) African American Community Health Advisory Council - "Men's Health Symposium" Mills Health Center, 100 South San Mateo Drive, San Mateo, 94401  
Saturday, September 17, 2011  
9:00am – 1:00pm  
Location: Bloodmobile parked on 100 South San Mateo Drive in front of Health Center  
For Appointments [Click HERE](#)

4) Genesis United Methodist Church, 1620 Oakland Road, Suite D103, San Jose, 95131

Sunday, September 18, 2011

12:00pm – 4:00pm

Location: Bloodmobile in church parking lot

For Appointments [Click HERE](#)

5) “101 Heroes Blood Drive and Art Festival” for Sickle Cell Awareness Month

Saturday, September 24, 2011

10:00am – 3:00pm

Location: Studio One Art Center, 365 45th Street, Oakland, 94609

For Appointments [Click HERE](#)

6) Oakland Community Drive

Monday, September 26, 2011

2:00pm – 7:00pm

Children’s Hospital Oakland

Location: Bloodmobile on 52nd Street next to Outpatient Hospital, Oakland, 94609

For Appointments [Click HERE](#)



**Donate Blood. Save Lives. | 1-888-393-GIVE | [www.bloodcenters.org](http://www.bloodcenters.org)**