

Everyday Heroes

Blood Centers of the Pacific's Quarterly E-newsletter

April 2008

In this edition:

- [Type O Shortage Hits Early](#)
- [Sports Basement Thanks You in April](#)
- [Personalize Your Blood Donation](#)
- [Moved and Moving...](#)
- [Marin Community Comes Together for Local Firefighter](#)
- [World Blood Donor Day](#)

Type O Shortage Hits Early

Every summer, BCP experiences serious blood shortages – especially of Type O blood. This year, that shortage is hitting early. As a result of many patients needing Type O, BCP has been facing severe deficit for weeks.

If you're Type O, please consider donating blood as soon as possible. You'll help save the lives of people right here in our community. Call 888-393-GIVE (4483) or visit www.bloodcenters.org.

[Return To Top](#)

Sports Basement Thanks You in April



DONATE BLOOD



AND GET A \$15 SPORTS BASEMENT COUPON

REDEEMABLE AT SPORTS BASEMENT'S 4 BAY AREA LOCATIONS
OR ONLINE AT WWW.SPORTSBASEMENT.COM

www.bloodcenters.org • 1-888-393-GIVE

Personalize Your Blood Donation

I want to help a cancer patient ... Donate Platelets
I want to help a burn victim... Donate Plasma
I want to help a trauma patient... Donate a Double Red Cells

Your blood contains several components, each with a specific lifesaving capacity. Based on our hospitals' needs and with the help of technology, your blood donation can help patients with specific needs. And more patients can be helped!

Look at blood components as medicine. Similar to medicine, each blood component can be used to treat a different type of patient – from new mothers and their babies to those undergoing cancer treatment to victims of trauma. With the help of the latest technology, the process of donating blood now allows donors like you to touch more lives with each blood donation. Call us to find out more about making your blood donation personal at 1-800 707-8483.

[Return To Top](#)

Moved...and moving...

[San Jose Donor Site](#)

Cambrian Park Church of the Nazarene (lobby)
2575 Coit Drive, San Jose, CA 95124 (one block west of Leigh)

Hours:

Mondays: 2:30 p.m. to 7:30 p.m.

[Ukiah Valley Center](#)

Donate blood at our new location at:
Ukiah Valley Medical Center
275 Hospital Drive, Ukiah, CA 95482

Hours:

2nd and 4th Mondays: 2:00 p.m. to 6:00 p.m.

[Redwood City Center](#)

Donate blood at our new Redwood City Center, beginning May 6th. We will be located at: 570 Price Ave., Suite 100, Redwood City.

Hours:

Monday: 8:00 a.m. to 3:30 p.m.

Tuesday to Thursday: 11:30 a.m. to 6:30 p.m.

[Fremont Donor Site](#)

Starting May 5th, donate blood at our new Fremont Donor site located at: St. James Episcopal Church, 37051 Cabrillo Terrace, Fremont.

Hours:

1st and 3rd Mondays: 2:00 p.m. to 7:00 p.m.

To make an appointment to donate blood at our new locations, please call 1-888-393-GIVE or visit www.bloodcenters.org.

[Get Your T-shirt for Donating Blood in May!](#)

[Return To Top](#)

Marin Community Comes Together for Local Firefighter

This past February, Marin County Fire Captain Ruben Martin, 37, was critically-injured in an accident where he was trapped between two fire engines at the Throckmorton Ridge Fire Station, Mill Valley. He was airlifted to the trauma center at John Muir Hospital, Walnut Creek, where he received a large amount of blood.

To show their support for Captain Martin and to help replenish the local blood supply, Firefighter Mike Tribolet and the Marin County Fire Department coordinated a blood drive and BBQ on Saturday, February 16, at the Marin City Fire Station. The drive was a huge success with 143 people donating blood. And of those, 36 donated [double red cells](#).

BCP thanks everyone for their support of the blood drive, and wishes Captain Martin a full and speedy recovery.



[Return To Top](#)

World Blood Donor Day - June 14th, 2008



Not only is June 14th, the birthday of Karl Landsteiner, the Nobel prize winner who discovered the ABO blood group system, but it's also World Blood Donor Day - a day to celebrate and thank blood donors for their lifesaving gift.

World Blood Donor Day has become a major focus for action toward achieving global blood safety and availability.

For more information on World Blood Donor Day, please visit www.wbdd.org.

[Return To Top](#)



Donate Blood. Save Lives. | 1-888-393-GIVE | www.bloodcenters.org

If you would like to unsubscribe, please [click here](#) and type "unsubscribe" in the subject line.

[Send to a Friend](#)

Blood Centers of the Pacific